



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

Critical	Course Subject and Title	Credit Hours	Min. Grade ¹	Major GPA ²	Code	Prerequisites	Notes
Semester One (18-19 Credit Hours)							
!	ENGL 101 Critical Reading and Composition	3	C		CC-CMW		
!	MATH 122 Calculus for Bus. Admin. & Soc. Sciences or MATH 141 Calculus 1 ³	3-4	C		CC-ARP	Math 111/111I or Math placement test score	
!	ACCT 225 Introduction to Financial Accounting	3	C		CR		
!	MGSC 290 Computer Info. Systems in Business	3	C		CR		
	Arabic language ⁴	3			CC-GFL/PR		
	UNIV 101 The Student in the University or Carolina Core Requirement ⁵	3			PR/CC		
Semester Two (15 Credit Hours) –GPA of 3.500 required to continue in the major							
!	ENGL 102 Rhetoric and Composition	3	C		CC-CMW CC-INF		
!	STAT 206 Elementary Statistics for Business	3	C		CC-ARP	MATH 111 or higher	
!	ECON 222 Principles of Macroeconomics	3	C		CR		
	Arabic language ⁴	3			CC-GFL/PR		
	Carolina Core Requirement ⁵	3			CC		
Summer (6-10 Credit Hours) –Abroad⁶							
	Arabic Language as directed coursework	6-10			PR		
Semester Three (15 Credit Hours) –Abroad⁶							
	ACCT 226 Introduction to Managerial Accounting	3	C		CR	ACCT 225	
	MGMT 371 Principles of Management	3	C		CR		
	ECON 221 Principles of Microeconomics	3	C		CR		
	MGSC 291 Statistics for Business and Economics	3	C		CR	STAT 206	
	Arabic language ⁴	3	C		PR		
Semester Four (15 Credit Hours) –Abroad⁶							
	IB Regional Course	3	C		MR		
	FINA 363 Introduction to Finance	3	C		CR	ECON 221, ACCT 225, and 3 hrs. of 200-level statistics	
	MKTG 350 Principles of Marketing	3	C		CR	ECON 221/222, ACCT 225/226	
	MGSC 395 Operations Management	3	C		CR	STAT 206	
	Arabic language ⁴	3	C		PR		
Summer (6-10 Credit Hours) –Abroad⁶							
	Arabic Language	6-10			PR		
Semester Five (16 Credit Hours)							
	IBUS 310 Globalization and Business	3	C		MR	ACCT 225/226, ECON 221/222, & MGSC 290/291	
	Course in Second Major ⁷	3	C		MR		
	Course in Second Major ⁷	3	C		MR		
	BADM 301 Business Careers in the Global Economy	1	C		CR		
	Arabic language or Directed Coursework ⁴	3	C		PR		
	Carolina Core Requirement ⁵	3			CC		
Semester Six (15-16 Credit Hours)							
	IB Functional Course ⁸	3	C		MR		
	IB Thematic Course ⁹	3	C		MR	IBUS 310	
	Course in Second Major ⁷	3	C		MR		
	MGMT 250 Professional Communication	3	C		CR	ENGL 101 & 102	
	Arabic language or Directed Coursework ⁴	3	C		PR		
Semester Seven (15 Credit Hours) –Abroad⁷							
	IBUS 490 Specialized Study in International Business	3	C		MR		
	Course in Second Major ⁷	3	C		MR		
	MGMT 478 Strategic Management	3	C		CR/ CC-INT	MKTG 350, FINA 363, MGMT 371 & Senior Standing	
	Carolina Core Requirement ⁵	3			CC		
	Carolina Core Requirement ⁵	3			CC		

Semester Eight (12-16 Credit Hours)						
	Course in Second Major ⁷ (only if needed to meet major requirements)	3	C		MR	
	ACCT 324 Survey of Commercial Law	3	C		CR	
	Carolina Core Requirement ⁵	3-4			CC	
	Carolina Core Requirement ⁵	3			CC	
	Carolina Core Requirement ⁵ or Approved Elective	3			CC/PR	

Graduation Requirements Summary

Minimum Total Hours ⁷	Major Requirements Hours ⁷	Minimum College & Program Requirements Hours	Carolina Core Hours	Minimum Overall GPA
128	27	58-70	31-43	2.800

- Regardless of individual course grades, students must maintain a minimum 3.500 cumulative USC GPA.
- Some colleges require a minimum GPA for major courses. Courses indicated below are included in the major GPA for this program of study.
- Students who do not place into MATH 122 or MATH 141 and do not bring in additional advanced credit may need to enroll in 18 hours each term freshman year.
- Students in the International Business: Middle East and North Africa Business major must complete a minimum of four 300-level or higher Arabic language courses as part of their required program components. The Arabic Language Placement test will determine at which level the student will begin. Foreign language courses can be part of the required directed coursework, which may consist of courses toward a minor, cognate, concentration, or directed study. The language requirement for the MENA program is heavily dependent on incoming language level. If students enroll at USC with A4 on their Arabic placement test, they are not required to participate in both summer language institutes. Only one may be required based on evaluation of proficiency.
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- International Business: Middle East and North Africa Business majors are required to study abroad in the 3rd, 4th, and 7th semesters, as well as in the summers before the 3rd semester and following the 4th semester. Course selection is subject to availability at partner school with advisor approval.
- International Business majors are required to complete a second functional major in the business school. Total program hours and number of courses may vary, depending on the major chosen. Based on choice of major and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.

8. Functional Courses (3 credit hours)	9. Thematic Courses (3 credit hours)
IBUS 401 – International Financial Mgmt. (3)	IBUS 422 – Foreign Market Entry and Growth (3)
IBUS 402 – International Marketing (3)	IBUS 423 – Cross-Cultural Behavior & Negotiations (3)
IBUS/MGSC 405 – Int'l Info. Systems (3)	IBUS 424 – Exporting and Importing (3)
MGMT 406 – Int'l Human Resource Mgmt. (3)	IBUS 425 – Competitive Strategies in Dev. Countries (3)
ECON 503 – International Trade Economics (3)	IBUS 426 – Global Competitive Analysis (3)
ECON 504 – Int'l Monetary Economics (3)	IBUS 427 – Global Stakeholder Management (3)
ECON 505 – Int'l Developmental Economics (3)	IBUS 428 – Islamic Economics & Finance (3)
	IBUS 429 – Comparative Innovation Systems (3)

Program Notes:

- Courses identified as “critical” must be completed with a grade of “C” or better in the student’s first year in the Darla Moore School of Business in order to continue in the Business School.
- Admission to the International Business Middle East and North Africa Business major is highly competitive and enrollment is limited.
- Students may choose to complete a Business Analytics Concentration (12 hours) in conjunction with the functional major. Please consult with an Academic Advisor or the department on the courses recommended for individual majors.
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 128 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: <http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx>
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor’s degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

Codes:			
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement
CC-GSS	Carolina Core – Social Sciences		

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.