Claire E. Robinson

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EDUCATION

Ph.D., Higher Education Administration (2014)

Cognate, Counselor Education

University of South Carolina

GPA: 4.0

Dissertation: Academic/Success Coaching: A Description of an Emerging Field in Higher Education

M.Ed., Higher Education and Student Affairs

University of South Carolina

GPA: 4.0

B.A., English and Psychology

Ohio Wesleyan University

GPA: 3.8, Graduated Magna Cum Laude

HIGHER EDUCATION EXPERIENCE

Assistant Dean, Undergraduate Advisement Director, University Advising Center

(July 2015-Present)

University of South Carolina, Office of the Provost

Direct campus-wide academic advising efforts for undergraduate students at USC-Columbia (enrollment ~26,000 undergraduates). Oversee advising initiatives including advisor training and certification, first-year and transfer advising, exploratory/major change advising, academic coaching, faculty/student mentoring, advising technology, academic intervention, withdrawal services, and curriculum mapping. Manage large organization including over 60 full-time staff and a budget of 4 million. Assess effectiveness of programs through strategic planning through annual blueprint process. Implement campus-wide technologies including the Education Advisory Board (EAB) Student Success Collaborative/Navigate and DegreeWorks degree audit. Utilize predictive analytics including pre-enrollment data and success marker courses to tailor advising session to individual student need. Regularly speak at campus venues including Faculty Senate, system-wide advisors conference, Board of Trustees, Council of Academic Deans, faculty subcommittees, and college/department meetings. Oversee curriculum mapping process of 140+ majors and cognates outlining 8-semester major maps using a standard program of study to promote on-time graduation. Implement national best practice throughout 11 colleges and schools in a decentralized, shared-split advising model. Participate in LEAN Six-Sigma improvement project to improve and secure access procedures to advising technologies. Created first-ever Advisor tiered career ladder for advisors at UofSC. Co-authored multiple policies passed by Faculty Senate including withdrawal procedures, dismissal for non-progression, and transfer credit. Support Provost's initiatives including on-your-time graduation, experiential learning and co-curricular transcript, accelerated degrees, online programs development, special population advising, and retention programs.

Associate Director, Student Success Center

(April 2011 – July 2015)

University of South Carolina, Division of Student Affairs and Academic Support

Lead, developed, and implemented holistic student support programs to undergraduate students with an emphasis on retention and persistence. Directly supervised eight full-time staff, managed office of 22 full-time

staff, 20 graduate assistants, and 140 undergraduate staff. Provided leadership for student success programs including cross-college advising, academic coaching, tutoring, supplemental instruction, outreach, early intervention, withdrawal consultations, marketing & communications, transfer student support, residential bridge program, and peer learning. Monitored and allocated two separate budgets totaling over a million dollars. Served as Program Manager to hire, train, and evaluate full-time staff, facilitate effective internal communications, provided professional development opportunities, ensured compliance with academic policies, and offered overall office support. Oversaw external communications via the student success call center. Developed and facilitated a comprehensive training for 30 full-time and graduate staff members. Assessed effectiveness of all student success programs. Partnered with various campus offices to identify target populations for outreach and intervention. Served as Ad Hoc Director of the Student Success Center.

Director, Academic Centers for Excellence (ACE)

(July 2009-April 2011)

University of South Carolina, Division of Student Affairs and Academic Support

Responsible for all academic support services including partnerships, assessment, resources, training, and technology. Provided holistic office development, implementation, and vision for the academic success coaching program. Hired, trained, and supervised 25 coaching staff, including a full time coordinator, two graduate assistants, and 22 academic coaches. Managed two separate budgets, totaling approximately \$250,000. Developed academic coaching on campus by creating intentional resources and one-on-one student development strategies. Achieved College Reading and Learning Association (CRLA) Level III certification for the ACE program. Managed five ACE offices on campus, including four student centers and one administrative office. Coordinated over 18 campus partnerships, including the University Registrar, Office of Financial Aid, Departments of History, Journalism, and Nursing, Office of Greek Life, National Student Exchange, and Residence Life. Coordinated partnership with University 101 office to provide first-year seminars with academic success presentations given by the ACE coaches to approximately 90 classes in the fall semester equaling over 1500 students. Authored assessment efforts including Blueprint for Strategic Excellence. Coordinated all of ACE's quantitative and qualitative assessment. Managed marketing and public relations, including promotion and correspondence with students, parents, faculty, staff, and campus offices.

Coordinator, Academic Coaching Program

(May 2007-July 2009)

University of South Carolina, Division of Student Affairs and Academic Support

Developed and implemented year-long coaching curriculum in ACE Coach training, including 20 hours in August and bi-monthly meetings. Created, designed, and compiled a comprehensive resource library for the ACE office assisting coaches, instructors, and students. Library included over 167 distinct study skill handouts, *Academic Plan* document, *Student Engagement Plan*, online coaching modules, self-assessments, and active practice worksheets. Managed technology including a user-friendly website, TutorTrac scheduling software, residential display boards, and presentation clicker software. Designed student-specific resources for special student populations, including scholarship students, adult students, veterans, students with disabilities, and transfer students.

Coordinator, Academic Success Initiatives

(May 2007-July 2009)

University of South Carolina, Division of Student Affairs and Academic Support

Led departmental academic initiatives focusing on residential student success. Managed Academic Recovery process for 40 Housing Staff members and approximately 300 residential students considered academically deficient. Provided training, resources, and framework for a centralized process and approach. Coordinated the Out-to-Lunch program promoting faculty-student interaction outside the classroom. Coordinated Academic Excellence recognition for all residential students earning over a 3.75 GPA totaling approximately 2,500 students. Directed Pre-Advising process on campus, an initiative aimed at distributing essential curricular

information to students and advisors. Managed scholarship process for University Housing, including promotion to students, coordinating committee, and awards. Coordinated resources in various campus initiatives, including Major and Information Fair, exam breakers, orientation, and Parents Programs. Developed academic resources for Resident Mentors, including study group implementation and general residential academic programming.

Academic Advisor and Academic Coach

(August 2005 - 2012)

Academic Centers for Excellence, Student Success Center, University of South Carolina Met one-on-one with undergraduate students to develop curriculum maps, create academic plans, review academic bulletin, and comply with institutional and/or college policies and procedures. Developed course schedules with students to ensure on-time graduation. Worked with exploratory students seeking to change their major. Utilized self-service technology to assist with registration processes. Offered specialized and extending advisement through academic coaching strategies, including working with high-profile students and/or escalated student concerns.

Assistant, South Carolina Technical College System Office.

(January 2005 – July 2005)

South Carolina State Board for Technical and Comprehensive Education, Columbia, South Carolina Assisted the Executive Director on daily needs of the system office. Helped plan monthly State Board meetings. Developed marketing brochures and data spreadsheets. Assisted in planning the annual Presidential Summit meeting, a gathering of Presidents from SC's 16 technical colleges and the State Board.

Academic Consultant, Sagan Academic Resource Center

(January 2004- May 2004)

Ohio Wesleyan University, Delaware, Ohio

Worked individually with undergraduate students on academic success strategies, self-assessments, and learning techniques.

Intern, Student Assistantship Program

(August 2000- May 2003)

Ohio Wesleyan University, Delaware, Ohio

Managed 20 undergraduate student assistantships throughout campus in coordination with faculty and academic departments. Coordinated applications, website, payroll, and hiring.

TEACHING EXPERIENCE

Instructor, First-Year Seminar. U101, University of South Carolina, National Resource Center for the First-Year Experience & Students in Transition. (Aug 2006-2014)

Ranked #1 by *U.S. News & World Report*. Taught general and/or linked-course section of first-year seminar course focusing on transition to college. Taught ten sections with approximately 20 students each. Developed course curriculum promoting a successful transition to college.

Instructor, Academic Recovery Course. University of South Carolina, National Resource Center for the First Year Experience & Students in Transition. (January 2009-May 2011)

Taught first-offered Academic Recovery section for students on academic probation and/or students having failed U101. Co-created curriculum using engaged learning strategies and Appreciative College Instruction framework.

Institute Faculty Member, College of Education, University of South Carolina

Appreciative Advising Institute, Savannah, GA. July 28-31st, 2013

Appreciative Advising Institute, Charleston, SC. July 28-31st 2012

Appreciative Advising Institute, Las Vegas, NV. July 29-Aug 3rd 2011

Institute Faculty Member, National College Learning Center Association.

Using Appreciative Advising to Build an Academic Coaching Program. Greenville, SC. June 29-30, 2015

Institute Faculty Member, Academic Impressions

Moving toward a one-stop Student Success Center conference. St. Louis Missouri. March 11-13th, 2013 Academic Advising Strategies to Increase Persistence, Tampa, FL. Nov 8th – 10th, 2010

ACCREDIATION, ASSESSMENT & STRATEGIC PLANNING

SACS-COC Fifth-Year Reviewer, Quality Enhancement and Accreditation, Three-time invited member of SACS-COC to serve as a reviewer of ~40 colleges and universities undergoing reaffirmation. Served two times as *Academic One* review and one time as *Student Services* reviewer. Issued reports on compliance of multiple SACS-COC standards. (2020, 2017, 2015).

Lead Quality Enhancement Plan (QEP) Evaluator, Southern Association of Colleges & Schools – Commission on Colleges. Four-time invited member by SACS-COC to serve as lead QEP evaluator. Responsible for on-site review of program and providing final QEP report. (2020, 2018, 2014, 2013).

NACADA Administrators Institute (2018). Served on the National Academic Advising Association's three-day Administrators Institute for national workshop on strategic planning of advising initiatives.

Member, **Planning, Assessment, and Innovation Council.** *Division of Student Affairs and Department of Academic Support*, Univ. of South Carolina (February 2009 – 2014)

Assisted Associate Vice President for Planning, Assessment, and Innovation in providing leadership for individual performance and unit goals. Served on leadership team for improving and streamlining assessment efforts within Division, Department, and individual units. Researched best practices and help develop standard assessment process for division-wide planning and reporting. Created training for development of Division-wide strategic goals, primary functions, and key performance indicators. Provided half-day training on strategic planning, assessment, and individual performance evaluation. Trained 50 new staff members on how to successfully implement and align the Blueprint for Strategic Excellence with the Employee Performance Management System. Chaired training and resources subcommittee. Help plan and facilitate Division Director's meetings, a gathering of 42+ unit directors.

Member, Assessment Review Team of the University of South Carolina's Quality Enhancement Plan, Univ. of South Carolina (January 2013.)

Assist QEP office in measurement of *U.S.C. Connect*. Review student artifacts submitted as part of coursework to assess integrative learning. Connect student reflection to learning outcomes.

Co-Chair, **Blueprint review committee** Student Development, Univ. of South Carolina. (February 2009 – 2015)

Review and edit strategic planning documents "Blueprint for Service Excellence" for over 12 units and offices within the Division of Student Affairs and Academic Support. Provide feedback to all unit directors and Associate Vice President on process. Serve as liaison and consultant to units within department, including Office of Student Engagement, Student Health Services, and University Housing.

PUBLICATIONS

Transitions. Columbia, SC: University of South Carolina (2015). First-Year Seminar book. Authored chapter on academic success in college

Knutson, N. & **Robinson, C.** (2013). Optimizing Student Success Services to Reach Your Retention and Graduation Goals. *Proceedings of the 9th National Symposium on Student Retention* (pp. 313--319). Norman, OK: The University of Oklahoma.

- **Robinson, C.** (2012). A book review on appreciative advising revolution application to counseling. Chi Sigma Iota, Counselor's Bookshelf.
- Bloom, J. L., Hutson, B. L., He, Y. & **Robinson, C.,** (2011). *Appreciative college instruction: Becoming a force for positive change in student success courses*. Champaign, IL: Stipes Publishing.
- Cuevas, A.E., **Robinson, C.**, Clark, A. Hutson, B. & Bloom, J. (2011). Adapting and implementing appreciative advising framework to train orientation leaders. *The Journal of College Student Orientation and Transition*. Minneapolis, MN.
- **Robinson, C.**, & Gahagan, J. (October 2010). Coaching students to academic success and engagement on campus. *About Campus*, ACPA.
- Bloom, J. L. et. al (April 22, 2009). How eight institutions have incorporated Appreciative Advising. *The Mentor: An Academic Advising Journal*.

KEYNOTE ADDRESSES & SELECT PRESENTATIONS

Presenter, The Association for Undergraduate Education at Research Universities, Advising Summit. *Advising Redesign at R1/R2: Four Case Studies* (March 2022.)

Presenter, S.E.C Academic Leadership Program (February 2022). Workshop presenter. The SEC Academic Leadership Development Program seeks to identify, prepare and advance academic leaders for roles within SEC institutions and beyond.

Keynote Speaker, Plenary Speaker, and consultant for Texas A&M University (February 2020). Served as keynote and plenary speaker to 250+ attendees and served as a consultant during an all-day workshop to assist in Texas A&M strategic planning for advising services.

Plenary Speaker, NC State (November 2019). Served as Plenary speaker alongside the keynote address of the Executive Director of NACADA at a campus-wide conference for N.C. State.

Emerging Leaders Program, Division of Human Resources, UofSC, February 20th, 2019. Presented on *Culture Change: Lesson Learned*.

Keynote speaker, Collin College, October 26th 2017. QEP conference on Academic Coaching and Student Success.

Grinnell College, April, 8th 2016. *Thriving in the Liberal Arts College: Best Practices in Operations and Research*. Assessment, Accreditation, and Student Retention.

AAC&U Institute on Integrative Learning and the Departments. (July 2016). *Experiential Learning as a graduation requirement*.

National Academic Advising Association, Oct 2015. <u>Coaching students to academic success</u>. 200+ attendees.

Plenary speaker, John Gardner Institute, June 8th, 2015. *Appreciative Advising and Student Success*. Asheville, NC.

NASPA Annual Conference, March 21st 2015. *Structuring Student Affairs Programs so that Beyond the Classroom Matters*. New Orleans, LA. Co-facilitated full day preconference workshop.

Southern Association of Colleges and Schools (SACS) annual conference, Commissions on Colleges. December 6th, 2014. *Beyond the Classroom Matters: Assessing and Improving Student Affairs and Academic Support Programs*. Co-facilitator of preconference workshop. Nashville, TN.

NASPA Assessment and Persistence Conference, June 2014. Beyond the Classroom Matters. Structuring data to Assess and Improve Student Involvement. San Antonio Texas.

Southern Association of Colleges and Schools (SACS) conference, Commissions on Colleges, December 7th & 8th, 2013. Co-facilitator of two preconference workshops. *Student-Centered Assessment for Improvement of Student Affairs and Academic Support Programs*. Atlanta, Georgia.

National Symposium on Student Retention, November 6th, 2013. *Optimizing Student Success Services to Reach Your Retention and Graduation Goals*. San Diego, California.

ACPA: College Student Educators International, March 5th, 2013. *Academic Coaching and Student Success a Comprehensive Approach to effective retention initiatives*. Las Vegas, Nevada.

First-Year Experience Conference, Pre-Conference Workshop Facilitator, February 23, 2013. *Appreciative College Instruction: A positive approach to teaching first-year seminar courses*. Orlando, Florida.

Southern Association of Colleges and Schools (SACS) conference, Commissions on Colleges, December 9th 2012. *Improving Effectiveness of Individual Employees and Departments by Aligning Processes for Planning and Performance Review*. Dallas, Texas.

National Academic Advising Association, April 16th 2012: *Coaching students to academic success and engagement on campus*. Charlotte, North Carolina.

First-Year Experience Conference, Feb 2012: Academic Support and Recovery Initiatives in the First Year: A Comprehensive Approach. San Antonio, Texas.

First-Year Experience Conference, Feb 2012: *Appreciative College Instruction: A Positive Approach to Teaching First-Year Seminar courses*. San Antonio, Texas.

First-Year Experience Conference, Feb 2012: *Academic Success and Student Engagement in the First-Year. Making the Connections*. San Antonio, Texas.

First-Year Experience Conference, Feb 6, 2011: Coaching first-year students to academic success and engagement. Atlanta, Georgia.

Center for Teaching Excellence, University of South Carolina, Sept 6th, 2010: *Appreciative College Instruction*. Columbia, South Carolina.

First-Year Experience Conference, Feb 14, 2010: Academic and Engagement Planning. Denver, Colorado.

Building Connections, USC University 101 Instructor conference, May 20, 2009: *Academic Skills & Study Strategies*. Columbia, South Carolina.

First-Year Experience Conference, Feb 2008: *Retaining first-year students through early intervention and academic coaching initiatives.* San Francisco, California.

National College Learning Center Association (NCLCA), Sept 7, 2007: Coaching and Advising: Strategies for student success. Atlanta, Georgia.

South Carolina College Personnel Association (SCCPA) Presentation, April 4, 2006: *Residential Learning Communities*. Charleston, South Carolina.

First-Year Experience (FYE) Presentation, Feb 19, 2007: Coaching First-Year Students to Academic Success. Addison, Texas.

SELECT CONSULTATIONS & WEBINARS

Education Advisory Board (EAB). The Advising Office of the Future & Advising Practices at Large, Decentralized Institutions, webinar speaker. Co-presented with EAB to 200+ institutions nationwide on Jan. 24, 2018.

Invited External Reviewer

- North Carolina State, NC. Served as external reviewer of large-scale reorganization proposal aligning advising and student success efforts. (Feb 16-19, 2021)
- Florida Atlantic University, FL. Provided extensive review of Title-3 Grant in FAU's University Advising Services and Academic Coaching program. June 21-24th, 2015.

Consultant Work

- Texas A&M. Met with senior leaders from Texas A&M to consult on advising practices, training, assessment, and strategic planning. (February 2020)
- Landmark College, VT. Trained academic advisors on Appreciative Advising. (April, 2015.)
- Horrey-Georgetown Technical College, SC. Trained advisors on Appreciative Advising. (Nov 6th, 2014.)
- New York Chiropractic College, NY. Trained faculty advisors on Appreciative Advising techniques. (October 7, 2014.)
- South Carolina Technical College System Office, SC. Provided Appreciative Advising training to Chief Academic Officers including 16 Vice Presidents of Academic Affairs from across the state of South Carolina. (Sept 19th, 2014.)
- Kanawha Valley Community Technical College, WV. Faculty and staff training consultation: Academic Coaching and Appreciative Advising. (Aug 18th & Sept 10th, 2010.)
- Seton Hall University, NJ. Training consultation: Academic Coaching and Appreciative Advising, (Aug 2nd, 2010.)
- Nova Southeastern University, FL. Training consultation: Provided training, resources, and framework for academic success coaching and the Learning and Study Strategies Inventory (LASSI). Oct 12 2009.
- University of South Carolina Aiken, SC. Training consultation: Trained regional campus on academic recovery process. (May 12, 2008.)
- Auburn University, AL. Training consultation: Provided all training, resources, and framework for faculty and staff implementing academic coaching on their campus. (Jan 14th 2008.)

Webinar Speaker, *Empowering At-risk probationary students using Appreciative Advising*. Innovative Educators. Dec 10, 2009; Aug 5th, 2010; May 3rd, 2011; July 24th 2012; May 20th, 2014; May 21st, 2015.

Webinar Speaker, *Building an academic coaching model on your campus*. Academic Impressions. Dec 3, 2009; Sept 24th, 2010; May 18th 2011; June 30th 2012.; Sept 23rd, 2013.

Webinar Speaker, *Using Appreciative Advising to Build an Academic Coaching Program*. Office of Appreciative Education, University of South Carolina. June 5th, 2015.

HONORS, AWARDS & CERTIFICATIONS

Honors & Awards

- National Academic Advising Association national awards (NACADA has ~14,000 members worldwide). UAC office won five national awards presented to the UAC in a four-year period.
- **Pipeline for Academic Leadership (PAL), 2017**. The PAL fellowship is an invitation-only program designed for academic leaders and administrative executives who are currently serving in, or who have the potential to, hold a high-level position at USC. Examples of employees who participate in this program are: directors, assistant vice presidents, associate vice presidents, department chairs, assistant deans and associate deans.
- Outstanding Service to Students, 2014. Awarded from the Division of Student Affairs and Academic Support. University of South Carolina (May 2014)
- **Breakthrough Graduate Scholar, 2014.** Awarded to fourteen doctoral students from a variety of disciplines who demonstrate "phenomenal commitment to their fields through research and scholarly activity." University of South Carolina (January 2014)
- NASPA Bronze Excellence Award, 2010. Succeeded in obtaining programmatic award from the National Association of Student Personnel Administrators (NASPA) Careers, academic support, service-learning, community service and related programs category. (January 2010)
- Exemplary Service to Carolina Community 2009, Awarded from the Division of Student Affairs and Academic Support. University of South Carolina.
- Outstanding Freshmen Advocate Award 2009. National Resource Center for the First-Year Experience and Students in Transition. University of South Carolina. (April 2009)
- **Invited Member, Chi Sigma Alpha**, Higher Education and Student Affairs Honor Society (Oct 2009 Present).

Certifications

- **Certified Appreciative Advisor,** Office of Appreciative Education (2012 Present)
- **LEAD-One certified.** The LEAD (Learn, Educate and Develop) management development program designed to assist University employees in enhancing their knowledge, skills and abilities to lead people.
- Coaching Program CRLA Level Three Certification. Succeeded in obtaining programmatic certification from the College Reading and Learning Association, International Tutor Program. (Oct 2009 Present)

COMMITTEE MEMBERSHIP

Chair, University Advisors Network, University of South Carolina (2015 – Present). Chair a campus-wide committee that provides resources for all UofSC faculty and professional staff academic advisors serving Carolina undergraduate students. The UAN is the Provost-appointed coordinating council for academic advisors

at USC. Each college and/or advising unit has a representative in the UAN who serves as a liaison to enhance campus-wide advising effectiveness.

- **Member, Diversity Equity Inclusion and Access in Academic Advising.** Through my leadership role in UAN, I established the first subcommittee of UAN for DEIA in Advising at UofSC.
- Member, Advising Technology UAN subcommittee. Through my leadership role in UAN, I helped established the first subcommittee for Advisors to lead initiatives related to technology, including EAB Navigate, DegreeWorks, and Self-Service Carolina.
- **Chair, Annual Academic Advisors System-Wide conference.** Attendees include advisors, faculty, and student support staff from eight campuses across the USC-system.
- Member, Assistant/Associate Deans Council (2015- present). Serve on a policy-oriented committee with Assistant/Associate Deans from across the UofSC campus.
- **Advisor, Academic Advising Student Council.** Work with undergraduate student council to review data, student government legislation, review and create student resources to assist with advisement, registration, and student success.
- **Co-Chair, Access Principles.** Worked with Chief Data Officer, Registrar, Human Resources, Institutional Research and Compliance, and Information Technology representatives to help refine and enforce data stewardship polices. (2017-2021)
- Member, Advising Deans and Directors (2017-present)

Monthly virtual meetings with national leaders of academic advising from across the country.

Member, General Education/Carolina Core Committee (2015-present)

Work with the Office of the Provost and Academic Units to monitor general education requirement.

Member, Transfer Student Advisory Council (2018-present).

Education Advisory Board (EAB) Student Success Collaborative Leadership Team, University of South Carolina (2014-Present)

Office of Appreciative Education Committee, College of Education, Univ. of South Carolina (2009 – 2014)

Retention Committee: established for university-wide retention initiatives and cross-campus programming. (May 2007 – Spring 2010)

Academic Advising Subcommittee (May 2007 – 2008)

Resident Student Learning Model (RSLM) Committee: University Housing (June 2009 – Spring 2010)

Academic Advising Resource Development, University 101 (Oct 2008 – May 2009)

Health and Human Development Committee, Counseling Human Development Center. Co-created the Behavioral Awareness Guide. (Aug 2007-May 2008)

Sophomore Initiative Planning Team (Aug 2006 – Spring 2010)

RELATED HIGHER EDUCATION EXPERIENCE

Student Athlete Academic Specialist, Academic Enrichment Center, Athletics Department, *University of South Carolina*. Aug 2005-Dec 2006. Tutored, Advised, and Coached football student athletes.

Career Services Intern, Center for Engaged Learning, Columbia College, Columbia, SC. May-Aug 2006. Worked one-on-one with students on their job search, including editing résumés and cover letters, interpreting interest inventory results, and conducting mock interviews. Wrote and edited career portion of Funding for Improvement of Post-Secondary Education (FIPSE) Grant proposal.

Safe Zone GBLTQ Ally, Sexual Health & Violence Prevention, University of South Carolina. Sept 2005.

Practicum in Dean of Students Office, South University. Fall 2006.

Scotland Study Abroad Higher Education Experience, Clemson University, June 2006.